



12-18-00 A

NEW APPLICATION TRANSMITTAL

**ASSISTANT COMMISSIONER FOR PATENTS**  
**Box Patent Application**  
**Washington, D.C. 20231**

**PATENT**  
Attorney Docket No.: 19880-003900  
Client Ref.: 302

12/14/00  
JC945 U.S. PTO  
09/737841

Dear Sir or Madam:

Transmitted herewith for filing under 37 CFR §1.53(b) is a non-provisional patent application of:

Applicant(s): DONALD F. GORDON et al.  
For: METHOD AND APPARATUS FOR COLLECTING AND REPORTING  
CONSUMER TREND DATA IN AN INFORMATION DISTRIBUTION  
SYSTEM

Enclosed are:

Patent Application - 24 pages of Specification, 4 pages of Claims, 1 page of Abstract,  
and 9 sheets of formal drawings.

An unsigned Declaration

An unsigned Statement to establish Small Entity Status under 37 CFR §1.9 and §1.27

APPLICANT REQUESTS DEFERRAL OF THE FILING FEE UNTIL  
THE RESPONSE TO THE NOTICE OF MISSING PARTS

PLEASE DO NOT CHARGE THE DEPOSIT ACCOUNT FOR THE FILING FEE

Please charge Deposit Account No 50-1229 as follows:

Any additional fees associated with this paper or during the pendency of this application.

Respectfully submitted,

Truong T. Dinh  
Reg. No. 40,993

<p>DINH &amp; ASSOCIATES 2506 Ash Street Palo Alto, California 94306 Tel: (650) 289-0600 Fax: (650) 289-0700</p>	<p>Express Mailing Label No.: EJ135053987US Date of Deposit: December 14, 2000  I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231  By:  Truong T. Dinh</p>
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